

# ***Regulations and Course Curriculum***

*for*

***Bachelor of Arts in Journalism & Mass Communication***

**B.A. (JMC)**

*[Semester Scheme]*



**Nitte University**

(Deemed University u/S 3 of the UGC Act, 1956)

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**(July 2015)**

## Curriculum for B.A (Journalism & Mass Communication)

### Semester I

Sl.No	Course	Total Credits
1	English Literature - I	4
2	Reporting and Writing	4
3	Media and Environment	4
4	Introduction to Digital Media	4
5	History of Media	4
6	Media Laws and Ethics	4
	Total Credits	24

### Semester II

Sl.No	Course	Total Credits
1	English Literature - II	4
2	Editing and Design	4
3	Human Rights Journalism	4
4	Cultural History of India	4
5	Introduction to Economics	4
6	Computer Graphics	4
	Total Credits	24

**Semester III**

Sl.No	Course	Total Credits
1	Introduction to Political Science	4
2	Visual Communication and Photogram	4
3	Sports Journalism	4
4	Introduction to Radio	4
5	Sociology of India	4
6	Newspaper Design	4
	Total Credits	24

**Semester IV**

Sl.No	Course	Total Credits
1	Introduction to Cinema Studies	4
2	Advertising and Public Relations	4
3	Introduction to Animation	4
4	Current Affairs and Presentation Skills	4
5	Information Society	4
6	Magazine Journalism	4
	Total Credits	24

**Semester V**

Sl.No	Course	Total Credits
1	Introduction to Television Production	4
2	Development Communication	4
3	Basic Media Research	4
4	Media and Globalization	4
5	Arts and Culture Communication	4
6	Psychology for Media	4
	Total Credits	24

**Semester VI**

Sl.No	Course	Total Credits
1	Event Management	4
2	International Relations	4
3	Media Theory and Criticism	4
4	Corporate Communication	4
5	Web Journalism and Design	4
6	Project Specialisation	4
	Total Credits	24

**Total : 144 credits**

**Internship (4 weeks) : 04 credits**

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**Grand Credits : 148 credits**

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